

**LISA ACADEMY NORTH – PTA
MEETING MINUTES
JANUARY 17, 2013**

The proprietor of Mama's Gyros Grill was present and brought pita, hummus, and falafel to share with everyone. They have students at LISA. Their business is located at 3309 E. Kiehl, Sherwood. Their phone number is (501) 833-0306. Hours of operation are Monday – Friday, 11:00 – 7:00. Find them on Facebook at Facebook.com/mamasgyrosg grill. She left menus for us to take.

Treasurer's Report: We had \$7,949.72 in the account prior to paying bills. Shalonda paid \$5,917.89 in bills to B & B Solutions for t-shirts, Marco's Pizza for Winterfest pizzas, teacher appreciation gifts before Winter Break, Secret Santa breakfast, and Signature Fundraising. Our balance is \$2,031.83. Shalonda mentioned that we had several charge-backs for bounced checks.

After our last general meeting, the officers elected to give each staff and teacher a \$20 Visa gift card right before Winter Break.

We want to adopt a Pay it Forward motto as a PTA. One idea would be to put all teachers' names in a hat. Draw 2 to 3 names per month. Ask for donations from local and in-house businesses. Ask teachers to put their requested lunch (from a specific restaurant) on the back of their cards. We could also ask teachers for requested items for their classrooms. We can draw names periodically and see if we can provide at least one of those items.

We definitely need more volunteers and donations to help provide the school and teachers with everything we want.

Fundraising ideas. We will no longer participate in Signature Fundraising. We need new and more profitable ideas.

Mr. Fatih offered us the fundraiser of selling candles. The school (not the PTA) did this fundraiser last year. The school made about \$2,000 from this sale. Candle samples are given out with each student brochure. WE DECIDED THAT THIS FUNDRAISER COULD TAKE PLACE IN THE FALL OF NEXT SCHOOL YEAR.

One idea was to host a yard sale here at school and charge \$25 to \$30 per participant. Each individual would make the rest of the money from goods they sell. Individuals could also just donate items they no longer want or need to give to the yard sale. If we contact ARC, they will purchase old clothing from us. A uniform swap could also be included.

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The PTA has purchased insulated cups with straws with the LISA logo. We will send out order forms in February. The cups are in storage.

Christine Archer mentioned that the food and products labels and caps programs that we already participate in are not widely known by parents or staff. Also, it would be helpful for Kroger shoppers to register their Kroger cards to LISA PTA via the Kroger website for the school to earn free cash. It was discussed that these programs are easy ways to make money and that they should be more widely promoted and talked about. Some school districts in her knowledge have done away with traditional fundraising (send-home catalogs, etc.) and have instead relied on cash from programs like Box Tops for Education and Campbell's Label's for Education. Our school currently participates in the above two programs along with Prang Power Points, Land O' Lakes bottle caps, Tyson Project A+ Rewards, and Coke Rewards, along with an electronic recyclable program.

The owner of Marco's Pizza came to the meeting and spoke of his fundraising idea. He proposed making gift certificates to Marco's Pizza that the students could sell. Marco's wants to make \$10 / each. We could do prizes for the top sellers. Possibly 1st – 3rd place. Use a pre-order sheet. A price point needs to be decided upon. WE ELECTED TO DO THIS FUNDRAISER IN FEBRUARY OR MARCH.

Addie Bedwell-Sereal spoke at the meeting. She proposed a Family Fun Day or a Walk/Run. She has spoken with the City of Sherwood and we can have the Sherwood Forest event center. Sgt. Russell can map out a race for us without blocking traffic, possibly a circle in the Forest. This could be a LISA Academy family event and we could also market it out to other people. There is a half-mile trail to the sports complex. Walking / running there and back would be a one-mile trek. Afterward, we could possibly do a BYO picnic or a BBQ. Need volunteers to give out water, check times. \$10 / person? Maybe offer a t-shirt? One-mile fun run for kids? Runners - \$20. Kids - ? Family - \$40? Team - \$40? Advertise in paper, perhaps. Will attract other runners that way. Give out trophies at end.

- The Jaguar Run
- Jaguars Fun Run
- Jaguars in the Forest

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April 27th is the preliminary reserve date for this event. We could ask Sam's Club to donate water. Or Kroger? Ask Shipley's to donate donuts for afterwards? Also have bananas or fruit to give away? Could we invite health screeners – NLR Fit 2 Live? Healthy Kids ARK? Would extra credit from Coach T or health classes be a possibility or be counted as community service? Need to ask Mr. Bryan.

The race would need to be early morning, possibly 8:00 a.m.

Opinions: Focus just on the race. Runners just want to run. 5K = great idea. T-shirts are a big deal to the participants. Get the word out to running groups.

Darren – Parks and Recreations Department. Baseball and soccer season. Complex will be full of people. But trail is open.

Is April too soon for this event? Would it be better for the fall?

From Mr. Fatih: this could be a run for all charter schools. LISA could host the event and invite all other charters. *Run for Charter Schools* or *Run for School Choice*. Burns Park would be an option.

We have a source for making t-shirts. One idea for t-shirts was a jaguar running in the forest.

WE DECIDED AT MEETING TO TRY FOR APRIL FUN-RUN EVENT.

Krispy Kreme donuts fundraiser? NO.

A uniform sale was another fundraising option. People could simply donate all good, out-grown uniform items with the dollars going straight back to the school. Pick a Saturday in February?

From Mr. Fatih: Six charters were in the "achieving" category. 35 total schools were in this status. Next year, LISA will be asking to expand their student capacity to 700. We have more than 600 on the waiting list.

If possible, Mr. Fatih asks that we go to the website, greatschools.org and leave any positive feedback we may have about LISA there.

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Mr. Fatih presented information regarding a trip to Turkey. He handed everyone a flyer. It would be a 10-day trip. The cost is \$1,950. The dates are June 1 – 10. Accommodations are included as well as transportation, breakfasts, and dinners. Cars and mini-busses would be the mode of transportation. Would have some sponsors in Turkey so people will have the opportunity to experience real Turkish culture. A \$200 non-refundable deposit is due on March 29. Contact Mr. Fatih for more details.

Parents & PTA – we are all asked to follow the court-mandated traffic flow which has been in Wednesday Mail numerous times. The City has asked us to do this and we have to do it as a community in order to avoid citations and angering our neighboring businesses.